

Carepass® Privacy Policy

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Carepass® is a subscription-based online platform where member preschools and daycares can engage with, and advertise their programs to, parents and/or guardians ("CP Care Seekers"). In addition to providing a web and mobile-based platform to showcase and advertise their schools, subscribed licensed childcare centers ("CP Account Holders") can opt in to Carepass' short-term care booking engine, which matches parents and/or guardians ("CP Care Seekers") seeking safe, flexible and affordable "drop-in" child care with participating schools.

Carepass offers CP Care Seekers access to important information about preschools and daycares throughout Florida and Colorado, as well as an innovative short-term bookings engine which lets them find, book and pay for drop-in care by the week, day or hour at participating schools.

Carepass's Privacy Policy ("Privacy Policy") is designed to assist you, the prospective CP Account Holder, in understanding how we collect, use, and safeguard your personal information you provide to us in order to use our services ("Services") and give our users a better experience. It applies to users of www.carepass.co and any web pages and mobile websites operated by Carepass (collectively, the "Site").

Definitions: For the purposes of this Privacy Policy, the terms "Carepass", "we," "us," and "our" refer to Carepass, Inc. "You" and "your" refers to you, as a third party entity that may use the Site and/or Services. Other capitalized terms that are not expressly defined in this Privacy Policy have the same meaning as set forth in the Carepass [Terms of Use](#).

Consent to Privacy Policy: Your use of the Site constitutes your consent to the collection and use of such information as described in this Privacy Policy. This Privacy Policy also describes the choices available to you regarding the use of, your access to, and how to update and correct your personal information.

If you have an unresolved privacy or data use concern that we have not addressed satisfactorily, please contact our Carepass Representative at info@carepass.co or by calling (844) 522-9104.

Changes to this Privacy Policy: We may change this Privacy Policy from time to time and in such event will revise the date at the top of this Privacy Policy. If any material changes are made, we will notify you by email (sent to the e-mail address provided), by means of a notice in the Site, or by other means as determined by us prior to the change becoming effective. We encourage you to periodically review the Privacy Policy to stay informed about our information practices.

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I. Information We Collect and Store

The information we collect and store will depend on how you use our Site. Visitors who access and browse www.carepass.co without registering are considered to be "Site Visitors." In order to utilize some

of the Services offered by Carepass, you must register with Carepass. All Account Holder users who register with Carepass are "CP Account Holders."

A. Information you provide to us

We collect information you provide directly to us. Regardless of whether you are a Site Visitor or a CP Account Holder, all information that you provide to us when registering, posting your School Profile(s) as an Account Holder, communicating through the Site, accepting payment for services, requesting customer support, or anything else that you provide to us by phone, email, postal mail or otherwise, will be stored by us. You represent and warrant to us that you have the right and authority to provide us all information you provide about yourself or others. You may provide us with information in various ways, including:

i. When registering

When you register directly through Carepass, We will collect and store the information that you provide to us on our online registration forms. This may include:

- Your General Information
 - Your business information (business name, phone number, address, licenses, hours of operation, etc.)
 - Child Care Center general information (name, phone number, address, website, hours of operation, etc.)
 - Child Care Facility Type (child care facility, child care facility – mildly ill children, family day care home, large family child care home, religious exempt facility)
 - Child Care License information (child care license number, status, expiration, capacity, owner/director name, food server, business license, tuition information, etc.)
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 - Who Operates the Program (Public School, Non-public school, Corporation or LLC, Individual owner, Partnership – not incorporated, Other)
 - The legal name of the operator of the Program
- Your Child Care Program
 - Your own policies (such as sick child, cancellations, staff ratio, attendance, parent involvement)
 - Any related services you provide (i.e. food options, handicap accessible, onsite parking, after school, special needs, activities, etc.)
 - References, if you choose to provide them
 - Tuition schedules and pricing information (i.e. monthly rates, sibling discounts, etc.)
- Your connection with Carepass Guests ("CP Guests")
 - CP Guests accepted (age groups, mildly ill, special needs)
 - Profile Photo(s)
 - Available days/times willing to admit CP Guests
 - Hourly rates by the day for CP Guests (morning, afternoon, evenings)
 - Blocked out dates for CP Guests (holidays, closings)

- Multi-Guest discount rate for CP Guests
- Your Authorized Caretakers, if you choose to provide them (such as name and any expertise)
- Authorized Carepass Administrator of Your Carepass Account
- Your Direct Deposit Information
 - Your bank's ABA or routing number
 - Your checking account number
 - Your business tax identification number
 - The owner's date of birth
 - The last four digits of the owner's social security number

Direct Deposit Information: To receive payment in exchange for providing a service to our registered CP Care Seekers, Carepass will collect and store your method of deposit details. CP Account Holders are responsible for maintaining their account details, including deposit account information. As stated in the [Terms](#), the CP Account Holder Admin has the ability to update or remove deposit account information.

ii. When posting a CP Account Holder profile

We collect and store all of the additional information that you provide to us in your profile. This may include, among other information:

- Who you are
 - School or Child Care Center Name
 - Facility Type (child care center, family child care, religious exempt facility)
 - License information (child care license number, status, expiration, capacity, owner/director name, food server, business license)
 - Ages accepted
 - Tuition schedule (monthly pricing for full-time enrollment)
 - Accreditations, memberships, languages spoken, and other details
 - Profile Photo(s)
- Your contact information
 - Address
 - Phone number
 - Hours of operation (including holidays/closed days)
 - Website
- Your Rate Card information (for CP Account Holders that opt in to Carepass' drop-in bookings engine feature)
 - Available days/times willing to admit Carepass Guests
 - Your hourly rates by the day (morning, afternoon, evenings)
 - Blocked out dates for CP Guests (holidays, closings)
 - Your Multi-Guest discount rate
- Your authorized Caretakers, if you choose to provide them
- Your related services you provide (i.e. food options, handicap accessible, onsite parking, after school, special needs, etc.)
- Your own policies (such as sick child, cancellations, staff ratio)
- References, if you choose to provide them
- Uploaded content such as pictures or videos you choose to post
- Any other information You choose to include in your profile

iii. Otherwise through the Site or by telephone, SMS/MMS device, e-mail, or postal mail

We may collect and store information you provide when you communicate to authorized Carepass personnel or registered Care Seekers through the Site or by telephone, email,

or postal mail. We store this information for the duration of your membership with Carepass and indefinitely afterwards. Data may be physically deleted if requested by schools or users. Information that you provide to us may be given in regards to:

- Your financial information
- Your booking confirmations (including your acceptances and declines)
- Your request for customer support
- Your completed surveys
- Your participation in the CP Account Holder Referral Program
- Your participation in using the Site's interactive features
- Your communication with us via third party social media sites
- Any other information communicated directly to Us or through use of the Site

Should you provide information about a third party through any of these channels, you represent that you have authority to do so.

B. Information we collect automatically

When you access or use the Site, we may automatically collect information about the computer or device you are using to access the Site. This may include:

i. Log Information:

We log information about your use of the Service, including access times and pages viewed. We do link this automatically collected data to other information we collect about you. We may use this information to improve site functionality.

ii. Device Information:

When you use our Services, we automatically collect information on the device operating system you use. We may use this information to improve our push notification services.

iii. Location Information:

The Site may collect information about the location of your device if you provide your consent. We may capture your location in order to provide search capability features to our CP Care Seekers. Through our Mobile App, our search features help CP Care Seekers locate you and determine the distance between you and our CP Care Seekers' points of interests.

iv. Information Collected by Cookies and Other Tracking Technologies

A cookie is a small text file that exists on your computer, mobile phone, or other device used to access a web browser. The cookies help us recognize when you return to the Site using the same computer (or other device) and web browser. Websites may use cookies and tracking pixels to evaluate the effectiveness of ads, customize and enhance quality of user experience, track Site usage and trends on the website and improve overall quality of services. Most browsers automatically accept cookies, but your browser settings can be modified to decline cookies. Tracking pixels do not identify individual users, and the analysis of data obtained by tracking pixels is performed on an aggregate basis. Carepass does not intend to collect information by cookies or other tracking technologies.

C. Information provided by others

i. By those who provide information about you through the CP Mobile Application

Carepass may capture and store information that arises in your communication with CP Care Seekers. We store this information for the duration of your membership with Carepass and indefinitely afterwards. Data may be physically deleted if requested by schools or users. Any feedback provided by our CP Care Seekers about you may be captured and is protected under Section 230 of the Communications Decency Act.

ii. By Third parties

For the purpose of promoting the safety and integrity of our Site and Service, you authorize Carepass in its [Terms of Use](#) to have discretion when to utilize third party service providers to use your information to run a background check on you or your employees when you register as a CP Account Holder. Further, your continued use of our Services or interaction with the Site authorizes such party service providers to occasionally check your information against a variety of sources, which may include, but are not limited to, national criminal databases, sex offender registries, certain media streams, terrorist watch lists,

criminal and fugitive watch lists, fraud watch lists, law enforcement reports, and other data to assist us in verifying the information and representation you provide to us. While Carepass does not actively conduct background checks on you, Carepass reserves the right to conduct an investigation in the event Carepass deems an investigation to be necessary (such as disclosing information in accordance with court orders).

iii. By other sources

Information about you may be obtained from other sources (government agencies such as the Florida Department of Children and Families, site visitors, etc.). This information will enable us to comply with regulatory requirements, ensure the accuracy of data (such as license expiration), prevent fraud, etc. We may combine information that we collect from you with information about you from such other sources and use it in accordance with this Privacy Policy.

D. Information you expressly authorize us to collect

We may request permission from you to collect certain information about you. If you provide such permission, we will collect the information for the specific purposes explained at the time we ask for your permission.

II. How We Use Information

We use information that we collect about you or that you provide to us, including any information:

- To present our Site and its contents to you.
- To register and service your account.
- To post your School Profile(s).
- To enable CP Care Seekers to search for you and connect with you based on the information you provided in your profile.
- To contact you in response to questions and solicit feedback and input about you.
- To provide you with information or services that you request from us.
- To provide you with notices about your account, including expiration and renewal notices.
- To carry out our obligations and enforce our rights arising from any contracts entered into between you and us, including for billing and collection.
- To verify information you provide.
- To verify the representations and warranties you make to us in the Terms & Conditions or on the Site.
- To notify you about changes to our Site or Services we offer through it.
- To allow you to participate in interactive features on our Site.
- To compile data to perform analytics and research aimed at improving the accuracy, effectiveness, usability, or popularity of the Services.
- For any other purpose with your consent.
- To fulfill any other purpose for which you provide it.

III. How We Share Information

A. Authorized third-party service providers

We may share information with our third-party service providers to help us fulfill requests and perform various functions necessary to our Service, including payment processing services and email marketing services.

B. Legal purposes

You authorize Carepass in its [Terms of Use](#) to disclose information we've collected about you if required to do so by law or if we, in our sole discretion, believe that disclosure is reasonable to comply with the law, requests or orders from law enforcement, or any legal process (whether or not such disclosure is required by applicable law), or to protect or defend the rights, interests, property, safety, and security of Carepass, users, or the public. We may also reserve the right to disclose information we've collected about you for purposes of protecting the health and safety of our community and users, such as in the case of risk of harm or violence against any person (including you).

C. With Your Consent

We also may share your personal information with a third party if you consent to the sharing.

D. No Selling of Personal Information without Consent

Personal information is information that identifies, relates to, describes, is capable of being associated with, or could reasonably be linked, directly or indirectly, with a particular consumer or household. This information excludes information which is lawfully made available from federal, state, or local government records so long as the data is used for the purpose for which it is maintained or made available. You may provide personal data which identifies or could identify an employee, client, or particular household. We do not sell personal information you provide to third-parties without your consent. Individuals under 16 years of age must affirmatively opt-in in order to allow personal information to be sold.

E. Access to your Information

Any personal information shared by you about your employees, clients, students, or other individuals that identifies, relates to, describes, is capable of being associated with, or could reasonably be linked, directly or indirectly, with a particular consumer or household is available for such individuals' access.

F. Take-Down of Personal Information

Individuals maintain the right to access their information and to request the take-down of personal information on Carepass.

IV. Your Choices Regarding the Sharing of your Information

You may have control over what optional information you choose to share with us when utilizing our Site and Services. Information may be provided to authorized third-party service providers for the purpose of sending Carepass promotional material through email marketing. Such information may include:

A. Upon CP Account Holder Registration

- Certain optional profile information such as your website, services and program details, blocked out dates, etc.
- geographi map plotting coordinates to help CP Care Seekers locate you)

B. Non-personal Information

This Privacy Policy does not limit our use or disclosure of any Non-personal Information, such as information passively collected from your computer via cookies, web beacons, or standard logging of Platform activity. If you do not wish to share this information with Carepass, then you should take steps to limit the passive collection of data about your activities on our Platform, for example, by changing your browser settings to disable cookies. We reserve the right to use and disclose such Non-personal Information, as well as any other Non-personal Information we collect, with our advertisers and other third parties at our discretion.

V. Your Communication Choices

By becoming a Registered "CP Account Holder," you are consenting to receive certain communications from us, such as special offers, tips and advice, notifications of new Care Seekers or Account Holders in your area, customer surveys and administrative notices. Methods of communication may include SMS messages, email messages, or in another other manner as determined by us.

A. Marketing purposes

You have a choice at any time to stop us from sending you emails for marketing purposes. You have the option to opt out of receiving emails such as special offers, tips and advice, commercial email messages, etc. by following the "unsubscribe" link included in these messages or by contacting a Carepass Representative at support@carepass.co.

You may also opt-out of receiving unsolicited marketing calls from us regarding your Carepass account by contacting a Carepass Representative at support@carepass.co.

If the CP Account Holder Admin has opted in to receive promotional material from us via SMS/MMS messages but would now like to opt out, the CP Account Holder Admin may do so by contacting a Carepass Representative at support@carepass.co.

B. Administrative purposes

Please note that despite any indicated marketing preferences, we will continue to send you administrative emails and text messages (SMS/MMS) regarding your Carepass Service. This may include notices of updates to our Privacy Policy or [Terms of Use](#), push notifications of new Care Seekers or Account Holders in your area, booking confirmations, schedule changes, check-in/ check-out confirmations, and payment processing confirmations. Our ability to communicate with

you on these matters is extremely important. Your engagement with our Services has a direct impact on the Carepass Guest user experience. Thus, purely administrative communications are required and you may not opt-out of these communications. Further, in the [Terms of Use](#), you consented to receive email and SMS/MMS messages from us regarding administrative matters.

Except as otherwise provided above, you may call our main line at (844)–522 –9104 or contact a Carepass Representative at support@carepass.co to further discuss any of the information regarding your communication choices. Your opt-out preferences will take effect within one business day of receipt of your request.

VI. **Changing or Removing your Information and Deactivating your Account**

A. **Changing or Removing your Information**

Certain information may be updated or removed. You may update the information on your account by logging into your account and accessing your profile details and account settings. If you would like to remove some of the information you have provided in your profile, such as changing your Administrator, you may do so by editing or deleting that item in your account. To request removal of other information you have voluntarily provided, contact a Carepass Representative at support@carepass.co. In some cases, we may not be able to reasonably accommodate your request to remove your information, in which case we will let you know if we are unable to do so and why.

B. **Deactivating your Account**

If you no longer wish to participate in our Services, you may deactivate your Carepass account directly through your account settings.

If you deactivate your Carepass account, we will remove your name and other contact and identifiable information from our publicly viewable database. As provided in the [Terms of Use](#), when you deactivate your account, our CP Care Seekers will be unable to locate your profile.

We have no obligation to retain your information, and may delete any or all of your account information without liability. However, we may retain information related to you if we believe it may be necessary to prevent fraud or future abuse, or for legitimate business purposes, such as account recovery, auditing our records, enforcing our rights and obligations under our agreements, or if required by law. We store this information for the duration of your membership with Carepass and indefinitely afterwards. Data may be physically deleted if requested by schools or users. Carepass may also retain and use your information if necessary to provide the Services to other CP Account Holders or CP Care Seekers. Carepass disclaims any liability in relation to the deletion or retention (subject to the [Terms](#) herein) of information, or any obligation not to delete the information. Carepass does not control when search engines update their search index or cache, which may contain certain profiles or other information that have since been removed from Carepass's Site.

VII. **Collection of Information from Children**

The Carepass Site and Services are not intended for individual users under the age of 13. We do not collect personal information (as defined by the Children's Online Privacy Protection Act) from children under the age of 13. If we learn that we have collected the personal information from a child under the age of 13, or equivalent minimum age depending on jurisdiction, we will take steps to delete the information as soon as possible.

VIII. **Child Care License Information**

Certain information you provide to us will help us determine your child care license status. When providing licensure information, you represent and warrant to us that you have the right and authority to provide us with such information about yourself or others. Further, you represent and warrant to us that your information abides by your State's child care law and that you have satisfied the requirements of being a licensed child Account Holder under your controlling jurisdiction for the type of care you claim to provide. Carepass reserves the right to require CP Account Holders to provide a copy of their Department of Children and Families' childcare license as part of the Account registration and set-up process.

IX. **Collection of Information of Children**

We aim to protect children's information. For the purpose of promoting the safety and integrity of our Site and Service, you authorize Carepass in its [Terms of Use](#) to provide and ensure safeguard methods

to protect sensitive information as required by law. Please be aware that CP Care Seekers may be prompted to provide some or all of the following types of information in order to register, access various content or features, submit photos and other content, directly contact us or you with questions or feedback, or access other features of the Services:

- Medical Records
- Contact information, such as name or e-mail address
- Birthdate, allergies, dietary restrictions
- User name and password
- Geolocation information
- Other information, such as a child's school, city, state, and zip code
- Communications preferences
- Search queries
- Comments and other information posted through interactive online features
- Correspondence you send to us

A. Medical Records

You are responsible for any sensitive information you receive on a Carepass Guest. CP Care Seekers may send medical records of their children to your facility through the Mobile App. As provided in the [Terms of Use](#), you are aware that Carepass does not store these records on the Site nor through the CP Care Seeker's Mobile Application. Records are only stored on our server and transmitted to your web application portal. We strongly encourage you to establish and abide by written procedures for documenting, storing, and using confidential information that is consistent with your state's standards.

X. How We Protect Information

We have implemented a variety of administrative, technical, and physical security measures to protect against the unauthorized access, destruction, or alteration of your information. These safeguards vary based on the sensitivity of information that we collect, process, and store and the current state of technology.

While we do take appropriate measures to safeguard against unauthorized disclosures of information, we cannot assure that information we collect will never be disclosed in a manner that is inconsistent with this Privacy Policy.

In case of a data breach, we will take every reasonable step to report the breach to the appropriate authorities within seventy-two (72) hours. If the security of your data is put at risk, we will take every reasonable step to inform you within seventy-two hours (72) hours of the breach.

XI. Links to other Websites

The Site may contain links to third-party websites and services. We are not responsible for the privacy practices employed by those web sites or services, the information or content they contain, nor the data they collect. This Privacy Policy applies solely to information collected by us through the Site and Services; thus when you use a link to go from the Site or Services to a third-party web site or service, this policy is no longer in effect and the privacy policy of such third-party site or service will govern.

XII. Changes to our Privacy Policy

We may change this Privacy Policy from time to time and in such event will revise the date at the top of this Privacy Policy. If we make any material changes to this Privacy Policy, or our practices, you will be notified as required by applicable law. If the changes are material, we will provide prominent notice through email or SMS/MMS message notification of privacy policy changes. Material changes will go into effect 30 calendar days after we notify. Non-material changes or clarifications will take effect immediately upon posting of the updated policy on our Site. You should periodically check www.carepass.co for updates. Your use of the Site or the Services after such effective date will constitute acceptance by you of such changes.

XIII. Your Privacy Rights

By choosing to visit our site, you agree that any dispute over privacy or the terms contained in this Privacy Policy will be governed by the law of the State of Florida, without reference to the choice of law or conflicts of law principles thereof, and will be subject to the dispute resolution clause contained in the [Terms of Use](#) applicable to the site. You also agree to abide by any limitation on damages contained in the [Terms of Use](#) of our site.

XIV. Contact Us

If you have any feedback, questions or complaints about this Privacy Policy or any of our privacy-related practices, please contact us directly at:

Carepass, Inc.
400 NW 26th Street, Miami, FL 33127
info@carepass.co
(844) 522-9104